

Digital Interaction Redefined



BodyShop Business' Digital Edition and App deliver additional impressions and touch points to enhance your marketing message. Sponsorship of BodyShop Business' digital issue expands marketing opportunities via print, online and social media channels, providing readers with an engaging interactive experience that only BodyShop Business can deliver.

This exclusive monthly sponsorship is available for only **\$5,000 per month**.

SPONSORSHIP PACKAGE INCLUDES: FIVE TARGETED BRANDING POSITIONS



- 1. Two Monthly Email to BodyShop Business Subscribers**
 - Banner, logo
- 2. Web Edition of BodyShop Business**
 - Banner, video, logo
- 3. App**
 - App Launch Image "Sponsored By" callout with logo displays when App version launches. Provide logo.
 - App banners
- 4. Promotion via BodyShop Business' Online Properties**
 - BodyShopBusiness.com
 - BodyShop Business Newsletter ad
 - Social Media Sponsorship mention when the Digital Edition is ready for viewing
- 5. Print**
 - Logo and Sponsored By message

* Ad specs available upon request